

BRAD STEVENS TRAINING

growth | innovation | balance

Power Your
Marketing Business
Assistants and
Tech Tools

and Delegate Series



www.BradStevensTraining.com

BRAD STEVENS TRAINING™

growth | innovation | balance

EO Speaker Rating: 9.72

atdc
GEORGIA TECH



YPO

EO
Entrepreneurs'
Organization

SCORE
FOR THE LIFE OF YOUR BUSINESS

MARTIN LUTHER KING III



WOMEN PRESIDENTS'
ORGANIZATION

BB&T



DIGITAL
IGNITION

VISTAGE



SIO R

atd

Association for
Talent Development

TAB
THE ALTERNATIVE BOARD

Gwinnett Chamber
PINNACLE
SMALL BUSINESS AWARDS



As Seen In

Inc.

öctane



A man with short dark hair and a beard, wearing a blue blazer over a white shirt, is shown from the chest up, gesturing with his hands while speaking. The background is dark with blue light effects.

Who is Brad Stevens?

EO Speaker Rating: 9.72

Brad Stevens is a lifetime entrepreneur having built multiple businesses in domestic and international markets with distribution in 18 countries. His current companies are BST International and Outsource Access that help companies understand their constraints and automate and delegate with changes in mindset, improved goal development and execution systems, technology tools and creative ways to leverage the low-cost, on-demand virtual workforce.

For his work with startups to \$100 million firms and strategic advisory to civic leaders including Martin Luther King III, he has been featured in Inc Magazine 3 times, the EO Global Innovation Forum, the Wall Street Business Network and was featured on the cover of Small Business Magazine. He is also a recipient of the Top 40 Most Innovative Businesses Award in GA.

Brad is also a top advisor and keynote speaker on outsourcing and virtual teams for global firms, CEO peer groups, universities, and business organizations including EO, YPO, SCORE, John Maxwell Leadership Institute, Vistage, TAB, and the CEO Brain Trust.

Brad is President-Elect of the Atlanta Chapter of the Entrepreneur's Organization (EO) along with the EO NERVE Committee. He is also a board member of Startup Atlanta.

Brad was recently selected to run a Think Tank at the International Entrepreneur Summit at the United Nations as a partnership with EO to help structure execution plans for the Sustainable Development Goals of the UN with specific focus on SDG #8: Economic Growth and Decent Work For All

Brad attended Harvard University and graduated from the Wharton Business School with concentrations in finance and marketing.

He lives in Atlanta, GA with his daughter Ella and wife Cindy, an inspirational third grade teacher.

Contact:
speaking@bradstevenstraining.com | Phone/WhatsApp +1 (770) 833- 5605

BRAD STEVENS TRAINING™
growth | innovation | balance

EO Speaker Rating: 9.72

Topic Title:

Redefining How Work Gets Done

Automation, Scale & Profitability with Virtual
Assistants, Outsourcing, & Easy Tech Tools



A man with dark hair and a beard, wearing a blue suit jacket over a white shirt, is shown in profile from the waist up. He is holding a small black device in his right hand and gesturing with his left hand. He has a small microphone clipped to his ear. The background is dark.

Topic Summary

EO Speaker Rating: 9.72

A seismic “work revolution” is upon us. Early adopters are gaining an unfair advantage and outsmarting their competition. Startups to multi-national companies are outsourcing work to the “instant gig global economy.” On-demand freelancers, virtual assistants and micro-firms perform work that once cost thousands of dollars for a fraction of the cost – and in half the time.

The cost savings, high quality and speed of execution are remarkable.

How is this possible? Millions of trained professionals worldwide are accessible at a click of your mouse creating access to your own “personal global economy”. With minimal overhead, they deliver high quality work at very low cost— and fast.

Topic Key Discoveries

EO Speaker Rating: 9.72

- Understand why the new world of “on demand” global talent is growing so rapidly and is becoming the new vehicle for scale and agility
- Step-by-step, case study examples of using virtual workers in multiple key business functions and understanding the difference between “tactical” resources and “virtual assistants”
- The top platforms to find virtual workers and how to successfully integrate them into your organization
- Best practices including organizational systems, unique technology tools, and protocols that make it very easy to communicate with and manage virtual teams
- Development of an “Outsourcing Automate and Delegate Action Plan” based on growth goals and key roadblocks related to time, money, knowledge and resource gaps.

Selected as Top 20 Speaker for Speaker Tours at the Global Leadership Conference (GLC) in Macau, China.



“It’s tough to find speakers who deliver fresh ideas and excite our members. Brad delivered an outstanding presentation and our members kept him for an hour after the event wanting to learn more.”

– Betsy McAtee., Learning Chair EO Birmingham



“That was the most beneficial learning event I’ve attended in my 6 years in EO! Thank you!!”

– Ben Hubbert, CEO, Lead Hub & Champion AC



“Before attending this seminar we were going to spend nearly \$30,000 on the marketing to launch a new product. We learned how to get it done for \$3,100...and twice as fast.”

– Sam Fuchs, President, iCare Financial



“I had no idea of all the things you could outsource so professionally and low cost by locals as well as overseas. I didn’t even know much of this existed.”

– Leslie Kuban, Owner, FranNet



So often we bring in speakers that share great they but don’t give you the actionable steps to actually do it. Brad went through step-by-step what you have to do, how you have to do it, when to do it, and the resources to get it done.”

– Thor Conklin, Founder and CEO, Peak Performers



“I was blown away by the usefulness of this seminar. Along with the savings, the speed with which my teams can get projects completed is amazing. We now have 25 outsourced projects underway after implementing what Brad shared.”

– Ken Robbins, CEO, Response Mine Health

Contact:

speaking@bradstevestraining.com | Phone/WhatsApp +1 (770) 833- 5605

BRAD STEVENS TRAINING™

growth | innovation | balance