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Excerpt from EO Atlanta
2017/2018 Learning Calendar

TAKE YOUR BUSINESS INTO THE NEXT DECADE WITH ON-DEMAND VIRTUAL WORKERS

ROAM BUCKHEAD | 10:00AM-1:00PM

SPEAKER: BRAD STEVENS, *CEO, Entreholic*

Brad Stevens is an EO Atlanta member and the CEO of Entreholic that helps companies embrace and integrate innovative growth and cost reduction techniques with virtual teams and unique technology tools. This will be one of the highest “actionable take away” experiences of the year.

ATTENDEE TYPE: Members, SLPs, SAPs, Prospects at no cost. Accelerators (\$125), Guests/Key Staff (\$125)

Why it's exclusive: Attendees will receive access to the Entreholic platform.



What You Can Expect

Feedback from EO Members, EO Learning Chairs and Peer Group Organizations



"Brad delivers an incredibly dynamic, eye-opening presentation and his content is dead-on what our members want with takeaways they can implement immediately. He is also very easy to work with and makes sure the message is customized to our chapter which we appreciate!" - *Pramod Raheja, President-Elect EO Washington, DC and CEO of MyStaffNow.com*



"Brad was the top rated of over 200 speakers we've had in the last 19 years. It was remarkable to see the response from entrepreneurs and CEO's of companies ranging from \$1M to \$250M as Brad opened up an entirely new world to them." - *Tom Cramer, The BrainTrust*



"As the Learning Chair, it's tough to find speakers who deliver fresh ideas and excite our members. Working with Brad was a great experience. He delivered an outstanding presentation and our members kept Brad for over an hour after the event wanting to learn more. The feedback was incredible after the event!" - *Betsy McAtee, Learning Chair EO Birmingham*



"Brad's message is truly unlike anything out there and I have seen entrepreneur after entrepreneur implement his solutions into their business with game-changing success including myself. He shares through personal experiences instead of theories with an engaging energy that keeps the audience connected the entire time." - *Matt Granados, Former Learning Chair EO Atlanta, CEO of Altimaxx*



"Brad's energy and passion for this topic is infectious. He absolutely lit up the room and I was extremely pleased at the response from everyone." - *Buddy Hull, Director The Alternative Board*



"This was the highest value for my time more than any speaker this year" - *Dan Pahos, President of EO Birmingham, CEO of Home Instead Senior Care*



"I was blown away by the usefulness of this workshop. We now have five people outsourcing projects. Along with the savings, the speed with which my teams can get projects completed is amazing. We're now committed to operationalizing everything Brad teaches to drive revenue and savings." - *Ken Robbins, CEO of Response Mine Interactive*

Learn more at entreholic.com/eo

To book Brad email speaking@entreholic.com or call 678-310-9315

Take Your Business Into the Next Decade with the Low-Cost, On-Demand Virtual Workforce

How progressive Entrepreneurs and CEO's are leveraging a global network of high-quality, low-cost talent to gain an unfair advantage and outsmart the competition

EO MEMBER AND CHAPTER RATING: 9.63

(Listed in the EO Speaker Database)



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- Dan Pahos, President of EO Birmingham, CEO of Home Instead Senior Care

Summary

It is a prime time to be in business but the pace is moving faster than ever across all dimensions including operations, finance, HR, sales, and certainly the world of marketing. To help keep up there is a seismic "work revolution" upon us. Early adopters are gaining an unfair advantage and outsmarting their competition. Are you one of them?

Startups to Fortune 100 companies are outsourcing work to the "instant gig global economy." On-demand freelancers, virtual assistants and firms perform work that once cost thousands of dollars for only a few hundred – and in half the time.

What types of work? Digital marketing, sales and lead generation, back office operations, customer service, market research, video development, financial modeling, business plan development, HR – and more. Even busy CEO's can get highly trained, university graduate virtual assistants for \$5 an hour.

The cost savings, high quality and speed of execution are remarkable. You can literally get \$10,000 of work done for \$500 or less in half the time.

How is this possible? Millions of trained professionals in the U.S. and worldwide are accessible at a click of your mouse. With minimal overhead, they deliver high quality work at very low cost— and fast.

[Not to mention the rest of the world], “in the US alone by 2020, 50% of the U.S. workforce will be freelancers. This on-demand work, instant gig economy is moving more and more into independent professionals that are using mobile and technology to create ecosystems of work they enjoy.” - Brian Rashid, Forbes Magazine

Forbes

Brad breaks down outsourcing, freelancers, virtual assistants and contractors to unveil an incredibly powerful virtual team architecture that is low cost and executes quickly. His keynote and workshops are designed to be high energy, informational and actionable. Attendees leave with tested strategies and practical steps to immediately implement these solutions to achieve measurable change.



Delivery Options

Keynote (60 or 90 minutes)

Brad leads the audience through a high energy journey of how the workforce landscape is rapidly changing and the direct impact it can have on their companies. He shares how he and other companies have integrated these techniques by sharing real case studies with actionable takeaways. The audience leaves with a feeling of excitement and the confidence to get started. Attendees learn:

- What is the low-cost, virtual “on-demand” global workforce, why is it becoming the new standard, and the best platforms to find them
- How to select virtual workers and integrate them into your business
- Step-by-step, case study examples showing substantial gains in profitability and speed
- Creating an “Outsourcing Action Plan” for:
 - Services you’re overpaying for
 - Tasks not completed due to lack of time, money or staff
 - Tasks you had no idea you could outsource



Interactive Chapter Workshop for Groups Up to 250 (3 to 4 hours)

Brad takes the message into more detail and creates a dynamic workshop version where attendees take the concepts and apply them directly into their own business. Attendees are broken into small groups facilitated by worksheets and Brad’s direction to create an action plan of very specific items they will begin outsourcing in their company to save money and time based on case studies presented by Brad. They are also supported in determining specific action dates and identifying an accountability partner.

Forum Retreats

The Chapter Workshop above can also be conducted for Forum Retreats or Forum Mashups

Promotional Support: We provide email, social media and video content to assist with promoting the event to your members.



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About Brad



Brad Stevens is an EO Atlanta member and the CEO of Entreholic, an international education, advisory, leadership development and speaking organization. As a lifetime entrepreneur, Brad has helped build multiple 7 figure businesses in domestic and international markets within several industries. Having learned the power of leveraging virtual teams in growing his own companies, he launched Entreholic to teach business owners the same techniques. He has become one of the nation's top advisors, authors, keynote speakers and workshop facilitators by global firms, CEO peer groups, universities, and top-ranked business organizations including EO, YPO, SCORE, Vistage, TAB, and the CEO Brain Trust. Brad is on the board of the EO Atlanta chapter and lives in Sandy Springs with his daughter and wife, an inspirational third grade teacher.

Next Steps:

- To discuss a program for your chapter, email Jaycel at speaking@entreholic.com or call 770-833-5605 to book a planning call with Brad
- Special Offer for EO Chapters: Inquire for the most current promotions
- For additional information you can find Brad in the EO Speaker Database where he has received a 9.4 rating and visit www.entreholic.com/eo for additional information, videos and testimonials.
- We look forward to working with you!

Clients in 50 Different Industries



Organizations Inviting Brad to Speak

